

K.L.E Society's
LINGARAJ COLLEGE, BELAGAVI
(AUTONOMOUS)
DEPARTMENT
OF
JOURNALISMANDMASS COMMUNICATION
B.A III Semester
(W.E.F – 2018-19)

Teaching Hours per week –5

Maximum Marks – 100
Semester End Examination – 70
Internal Assessment – 30

HISTORY OF INDIAN JOURNALISM

Course Outcome:

1. This paper provides a history of print media. The student will learn about print media.
2. They will be encouraged to apply this historical knowledge to the changing media contexts.
3. Describe the growth and development of Journalism in India.

S.N	Units	Hours
1	Origin, growth and Development of Journalism in India. Contribution of Christian Missionaries to the development of printing in India.	12
2	Early Newspapers in India – Publications of Hicky , Buckingham and Rajaram Mohan Roy	08
3	Role of Newspapers during the freedom struggle – Publications of TilakGandhiji and Dr.B.R.Ambedkar	10
4	Growth of Newspapers in post independent India – Chain and Group Publications, Ownership Patterns of Indian Media	10
5	A Brief History of Kannada Journalism, MangloreSamachar, Harman mogling– Publications of Venkatakrishniah, P.R.Ramiah, T.T.Sharma and B.N.Gupta	10

Internal Assessment Marks

The marks will be allotted based on the performance of students, internal test, Home Assignment, Project work, Seminar, Group Discussion, and participation in field visit.

Reference Book

1. Indian Journalism – Nadig Krishnamurthy
2. History of Press in India – S. Natarajan
3. Journalism in India – R. Parthasarthy
4. India's Newspaper Revolution - Robbin Jeffery
5. Mass Communication in India – Keval J Kumar
6. *Journalism in India* - R. Parthasarthy
7. *Journalism in India* - F. J. E. G. A. U. A. E. X. A. G. A. i - P. A. A. A. Z. E. E. A. A. Y. A. B. A. A. E. A. , "E. A. U. A. V. A. E. G. A. A. - E. A. A. E. A. S. G. i. , 2006
8. *Journalism in India* - 2^a A. F. A. A. Z. A. e. E. E. A. 2
9. *Journalism in India* - Y. A. W. B. E. E. A. Z. A. i. A. A. - e. E. J. A. g. A. d. E. A. R. g. A.
10. *Journalism in India* - F. J. E. i. g. A. U. A. E. X. A. G. A. i - P. A. A. A. Z. E. E. A. A. Y. A. B. A. A. E. A. , "E. A. U. A. V. A. E. G. A. A. - E. A. A. E. A. S. G. i. , 2006