

KLE Society's  
**Lingaraj College, Belagavi**  
(Autonomous)

Department of BBA

**B.B.A. : III Semester**

**Leadership**  
(w.e.f. 2017-18 and onwards)

<b>Teaching hours per week – 04 :</b>	<b>Maximum Marks</b>	<b>:</b>	<b>100 Marks</b>
	<b>Semester End Examination</b>	<b>:</b>	<b>70 Marks</b>
	<b>Internal Assessment</b>	<b>:</b>	<b>30 Marks</b>

**Course Outcome:**

**At the end of this course students will be able to:**

1. Summarize the concept of Leadership, Factors influencing Leadership and Leadership Styles.
2. Understand the different Leadership Traits to inculcate by watching relevant movies.
3. Explain and Demonstrate the Leadership Traits such as Drive, Integrity, Desire to Lead, Intelligence, Job Knowledge, Adaptability, etc.at relevant situations.
4. Compare, Understand and Apply Leadership theories.
5. Understand and Apply leadership lessons learnt by studying relevant books.

**Syllabus**

<b>MODULE S</b>	<b>Syllabus</b>	<b>HOURS</b>
Module I	<b>Introduction</b> <ul style="list-style-type: none"><li>● Meaning of leadership and Leader, Innate or acquired, Leadership Vs Management.</li><li>● Four factors of leadership - Leader, Follower, Situation and Communication.</li><li>● Leadership Styles – Autocratic, Democratic, Laissez –Faire and Bureaucratic.</li><li>● The development and impact of a leader – Why and how can you grow as a leader? Why leadership influence is important and how does it work? &amp; How can it be extended and how does it last?</li><li>● Factors influencing effectiveness of leadership</li></ul>	10
Module II	<b>Leadership Traits</b> - Drive, Integrity, Self Confidence, Courage, Pride, Adaptability, Influence, Desire to lead, Intelligence and Job relevant knowledge. (The traits are to be learnt through the movies recommended in the syllabus)	14

Module III	<b>Leadership Theories</b> Great man Theory, Trait Theory, Behavioral theories, Contingency theories, Situational theories, Transactional theories and Transformational theories	14
Module IV	<b>Leadership Lessons</b> The leadership lessons to be learnt through the books recommended in the syllabus	22

**TEXT BOOKS:**

1. The 21 irrefutable laws of leadership - by John Maxwell, Thomas Nelson (publisher)
2. Drive: The Surprising Truth About What Motivates Us - by Daniel Pink, Riverhead Books
3. The Leader who had no title - by Robin Sharma, Simon & Schuster UK
4. Delivering Happiness - by Tony Hsieh, Grand Central Publishing
5. Tribes: We need you to lead us - by Seth Godin, Penguin Publishing Group

**REFERENCE BOOKS:**

1. Leadership: Theory and Practice - by Peter Guy Northouse, Sage Publication
2. Effective Leadership: Theory, Cases, and Applications - by Ronald H. Humphrey, Sage Publication

**RECOMMENDED MOVIES:**

1. Coach Carter
2. Captain Philips
3. Kung Fu Panda 3
4. Moneyball
5. Sully
6. Invictus
7. Thirteen Days
8. Apollo 13
9. 12 Angry Men
10. The Angry Birds