

KLE Society's
Lingaraj College, Belagavi
(Autonomous)

Department of BBA

B.B.A. : V Semester

Logistics Management
(w.e.f. 2018-19 and onwards)

Teaching hours per week – 04 :	Maximum Marks	:	100 Marks
	Semester End Examination	:	70 Marks
	Internal Assessment	:	30 Marks

Course Outcome:

At the end of this course students will be able to:

1. Gain the knowledge of possibilities of efficient optimization and management of operation in Logistics Management.
2. Apply optimization and management of operation in Logistics Management.
3. Demonstrate skills in identification and resolution of problems pertaining to Logistics Management.

Syllabus

UNITS	Syllabus	HOURS
Unit I	Overview of Logistics management - Functions of Logistics - Concepts and terminologies in logistics Management-The Logistical Value Proposition – Logistics planning – concepts and cases, 3PL & 4PL – Concept– Logistical Operating Arrangements – Flexible Structure – Supply Chain Synchronization, Challenges in Logistics-Logistics Strategy for CRM - Bottlenecks on the transport industry - Distribution Requirement Planning	08
Unit II	Transport Functionality, Principles and Participants – Transportation Service – Transportation Economics and Pricing – Transport Administration – Containerization: Genesis, Concept, Classification, Benefits and Constraints; Inland Container Depot (ICD): Roles and Functions, CFS, Export Clearance at ICD; CONCOR; ICDs under CONCOR; Chartering: Kinds of Charter, Charter Party, and Arbitration. Transportation problem (balanced and unbalanced).	10
Unit III	Packaging and Material Handling: Packaging Perspectives, Packaging for Material Handling Efficiency, Materials Handling, Supply Chain Logistics Design: Global Strategic Positioning; Global	09

	SC Integration, SC Security, International Sourcing.	
Unit IV	International Insurance – Cargo movements – water damage – Theft – Privacy – pilferage – Other risk – perils with air shipments – Risk Retention – Risk Transfer – Marine Cargo Insurance – Coverage A,B,C classes – Elements of air freight Policy – Commercial Credit Insurance – Size of Vessels, Tonnage, Types of vessels- Container, Combination ships – Non vessel operating carriers	09
Unit V	Reverse Logistics and Sustainability- Reverse Logistics Activities- Returns Vary by Industry- Reverse Logistic Costs- Reverse Logistics Process- Reverse Logistics as a Strategy - Using Reverse Logistics to Positively Impact Revenue- Other Strategic Uses of Reverse Logistics- Reverse Logistics System Design- Reverse Logistics Challenges-Managing Reverse Logistics –Reverse Logistics and the Environment	10
Unit VI	Introduction to International Logistics - World class transportation - EXIM Procedures - EXIM Documentation - Introduction to customs - Customs procedures and processes - Transshipment and consolidation - Letter of credit – INCOTERMS	06

References:

1. **Bowersox, Closs, Cooper, Supply Chain Logistics Management, McGraw Hill.**
2. Burt, Dobbler, Starling, World Class Supply Management, TMH.
3. Donald J Bowersox, David J Closs, Logistical Management, TMH
4. Pierre David, “International Logistics”, Biztantra.
5. **Sunil Chopra, Peter Meindl, Supply Chain Management ,Pearson Education, India.**