

KLE Society's
Lingaraj College, Belagavi
(Autonomous)

Department of **BBA : VI Semester**

Security Analysis
(w.e.f. 2018-19 and onwards)

Teaching hours per week – 04 :	Maximum Marks	:	100 Marks
	Semester End Examination	:	70 Marks
	Internal Assessment	:	30 Marks

Course Outcome:

At the end of this course students will be able to:

1. Understand different avenues of investment in securities markets.
2. Develop the knowledge of security analysis using fundamental tools.
3. Develop the knowledge of security analysis using technical tools.
4. Apply the concept of portfolio management for the better investments in securities.
5. Understand concept of risk and return in securities.

Syllabus

UNITS	Syllabus	HOURS
Unit I	Introduction to research analyst profession & securities market, terminologies	8 Hrs
Unit II	Fundamentals of research, economic & industry analysis	10 Hrs
Unit III	Company analysis qualitative dimensions	10 Hrs
Unit IV	Company analysis quantitative dimensions	8 Hrs
Unit V	Corporate actions & valuation principles, fundamentals of risk and return	10 Hrs
Unit VI	Legal and regulatory environment, qualities of a good research report	8 Hrs

TEXT BOOKS:

1. NISM workbook on security analysis

REFERENCE BOOKS:

1. Security Analysis written by Benjamin Graham
2. Fundamental Analysis for Dummies by Matt Krantz
3. Getting Started in Technical Analysis by Jack Schwager