

KLE Society's
Lingaraj College, Belagavi
(Autonomous)

Department of BBA

B.B.A. : VI Semester

Third Party Logistics
(w.e.f.2018 - 19 and onwards)

Teaching hours per week – 04 :	Maximum Marks	:	100 Marks
	Semester End Examination	:	70 Marks
	Internal Assessment	:	30 Marks

Course Outcome:

At the end of this course students will be able to:

1. Understand the Logistics Activities, Third Party Logistics and Fourth Party Logistics.
2. Understand and Apply the concepts of Shipping and Mercantile Law.
3. Summarize and use laws on carriage of Goods.
4. Demonstrate the concepts and skills required for proving loss or Damage in transit .
5. Understand the intricacies of Retail logistics and supply chain and apply the concepts to the real life situations.

Syllabus

UNITS	Syllabus	HOURS
Unit I	PRINCIPLES OF LOGISTICS: Logistics Activities: – functions, objectives, solution. Customer Service, Warehousing and Material Storage, Material Handling, order processing, information handling and procurement Transportation and Packaging. Third party and fourth party logistics - Reverse Logistics - Global Logistics.	10
Unit II	SHIPPING AND MARITIME LAW The Cargo Claim Enquiry - Duties, Rights and Liabilities of Common Carriers under: (i) The Carriers Act, 1865. (ii) The Railways Act, 1989, (iii) The Carriage By Road Act, 2007 (iv) The Carriage by Air Act, 1972– Indian Consumer Protection Act, 1986: Objects – Rights of Consumers – Consumer Dispute – Procedure of Filing Complaint – Procedure for redressal of Complaints.	10
Unit III	LAWS ON CARRIAGE OF GOODS: The Bills Of Lading Act 1855 And The Carriage Of Goods By Sea Act 1992 - Non-Contractual Actions - Functions Of The Bill Of Lading Contracts Of Carriage - Modifications To The Traditional Carriage Contract Model- Third-Party Rights Under The Initial Carriage Contract At Common Law And In Equity - Statutory Transfernts.	10
Unit IV	IPROVING LOSS OR DAMAGE IN TRANSIT The Evidential Hierarchy Of Lading Statements—Bill Of Lading Statements And Contractual Actions Against The Carrier—Tort Actions Against The Carrier - Actions Against The Person Who Actually Signed	10

	The Bill Of Lading, Limitation Of Liability -- Claims Subject To Limitation -- The Right To Limit--Jurisdiction -- Other Limitation Regimes.	
Unit V	RETAIL LOGISTICS AND SUPPLY CHAIN 1 Logistics and Marketing: Logistics as a Support function of Order Fulfillment - Assembling & Labeling from Multi-storage points and Delivery- Logistics as an interface of Market forecasting - Stock level management - invoice or sales documentation, picking products – consolidation - transport-packaging – packing – marking - preparing outbound documentation and shipping out by loading into containers - customer facilitation tracking out-bound shipments.	10
Unit VI	RETAIL LOGISTICS AND SUPPLY CHAIN 2 Invoice management - call centers - warehouse/distribution facilities – Carrier management- 4PL Specialties: Implementation Center: Business process analysis/scoping, Development of all activities into an open systems framework- Product/Skill Centers: Supply chain engineering –4PL Value Added services: Knowledge Transfer, Business Development and Functional Support. Special Logistics: Inter-modal and Multimodal Logistics- Logistics for Trade Fairs and Events - Consolidation and Groupage- Logistics of Time Perishable and Logistics of Quality Perishables- GS1 System of world-wide supply-chain standards system- E-Logistics –Warehouse Logistics- Reverse logistics	10

REFERENCE BOOKS:

1. Gopalakrishnan P. – Purchasing and Materials management – Tata McGraw Hill – 23rd Edition – 2008.
2. Purchasing and Materials Management – S Chand & Company Ltd. – K C Jain and Jeet Patidar – 2011
3. Logistics and Supply Chain Management – Himalaya Publishing House – K. Shridhara Bhat – 2011
4. Essentials of Supply Chain Management – Jaico Publishing House – Dr. R. P. Mohanty and Dr. S.G. Deshmukh
5. Supply Chain Management: Strategy, Planning, and Operation (2nd Edition) by Sunil Chopra, Peter Meindl - 2007