

# BEST **PRACTICE** - I

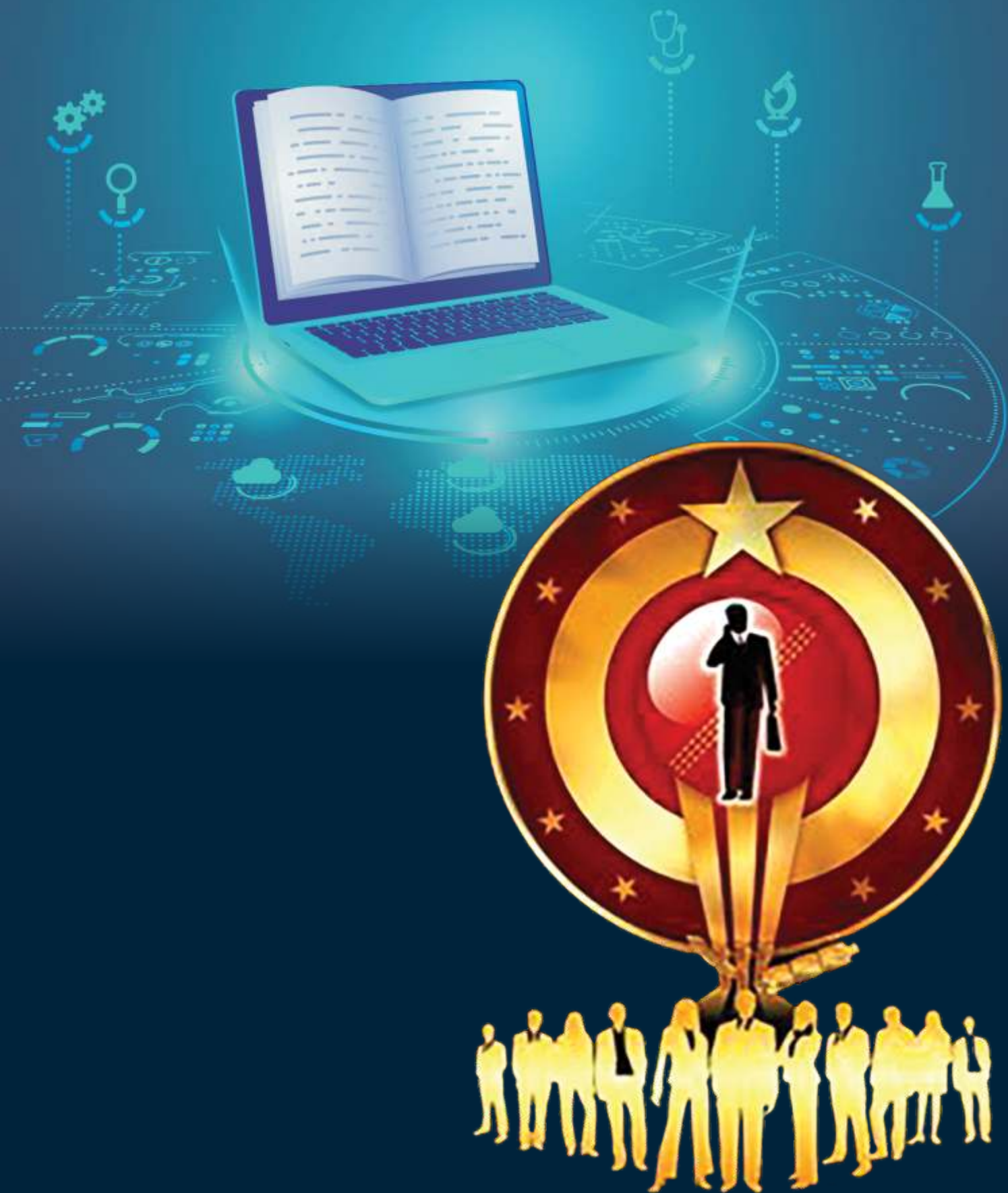
CBL-CBALC Business League

## A PEER LEARNING INITIATIVE



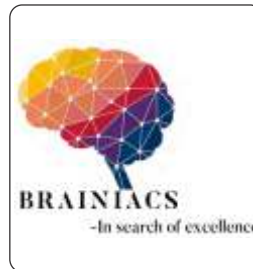
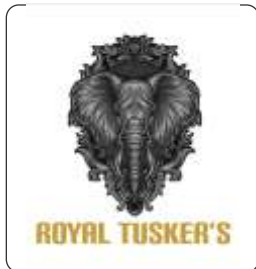
**K.L.E. SOCIETY'S LINGARAJ COLLEGE**  
(Autonomous), Belagavi

# CBL-CBALC Business League





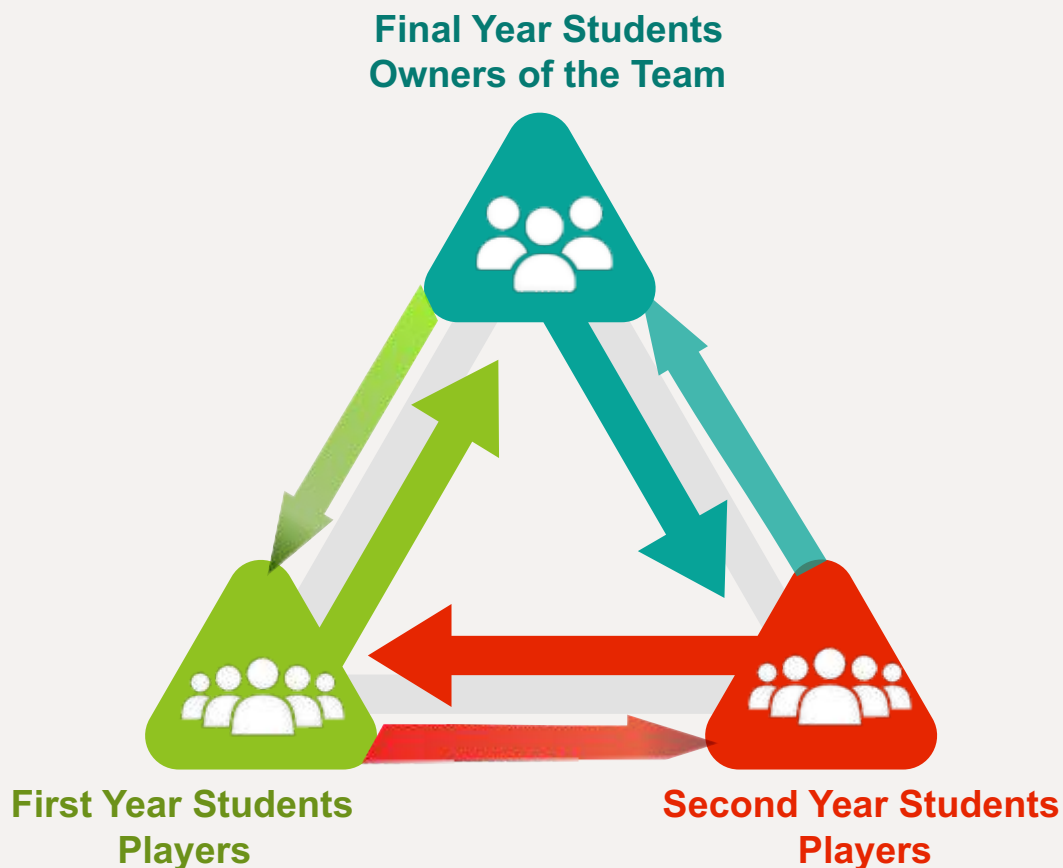
## CBL Pro 27 Team Logos



## CBALC Business League - A Peer Learning Initiative

Peer learning is learning by the students with and from each other.

CBL - CBALC Business League is a peer learning initiative by the department of BBA by providing a platform that facilitates the holistic development of the students in a team setting through various events conducted throughout the year.





## Objectives of the Practice

1. To provide a peer learning opportunity in an informal team setting to both advanced learners and slow learners.
2. To develop leadership qualities and ability to work in teams.
3. To conceptualize and organize events.
4. To understand different perspectives and develop the ability to deal with them.
5. Develop ability to manage stress.
6. Learn to handle crises effectively.
7. Facilitate regular interaction among the students of all the three years.
8. To instill confidence and self belief among students especially slow learners.
9. To select students to represent the Institute in inter collegiate management events in a transparent and fair manner.



### CBL Professional

The opportunities to interact, understand different perspectives, learn with and from their own classmates and students of other batches are limited in the academic activities. Thus the need for a peer learning initiative that facilitates regular interactions among students of all three years to develop, network and be their best version was felt. With this purpose CBL (CBL – Basic from 2018-19) was started in 2011.

CBL- CBALC Business League is an activity driven 360° approach to student development that was inspired by the Professional league model in sports and Indian Premier League; that offers an activity driven learning to the students aimed at 3Es – “Exposure, Experience and Education”.

- It is conducted for an entire academic year with the aim of development among all the students (as players, owners and crew members).
- Each team is owned by Final Year students.
- Owners pick players from second and first year through an auction/bidding process.
- All the events in CBL are organized by the student crew under the guidance and supervision of all the faculty.
- The performance is judged by experts from the Industry and Academia.



## Context

### CBL Basic

As the number of students increased leading to two/three divisions the number of students who were not bid by the owners (slow learners) increased leading to a substantial number of them missing the peer learning opportunities. To facilitate peer learning for slow learners who were not picked in the auction of CBL - Professional, CBL - Basic was started in 2018-19 with faculty as owners.





## The Practice

CBL is organized for advanced and slow learners as two separate leagues CBL - Professional (2011 onwards) and CBL - Basic (2018-19 onwards) respectively.

Stakeholders	CBL Professional	CBL Basic
Owners	Final Year Students	Faculty
Players	First and Second year students	First and Second year students who are not bid in auction
Judges	Experts from Industry and Academia	Faculty
Organizers	Faculty and Final Year students who opted out from owning a team	

\* In 2016-17 & 2017-18 first and second year students who were not selected in the auction were part of the organizing team. From 2018-19 onwards they started playing in CBL Basic.



## The Process

### 1. The player selection

#### **CBL - Professional**

##### Auction

The first and second year students are categorized into different grades (A+, A, B+, B, C) and are assigned points based on their academic ability, communication skills, performance in co-curricular and extracurricular activities and previous year performance in CBL- Professional and CBL- Basic.

The list of players along with the points, rules of the auction about the number of students in each team and the auction process are shared with the owners. The players are then selected through the auction.

#### **CBL - Basic**

The students who are not bid by any team in the CBL - Professional auction are allocated to different faculty in a pre-decided number of first and second year students.

### 2. The Competition

Different events in Communication, Marketing, HR, Finance, Entrepreneurship, Business Quiz, Team work, Crisis management, Stress management etc. are conducted throughout the year in both CBL - Professional and CBL - Basic. The events are judged by the experts from industry and academia in CBL - Professional and by the faculty in CBL - Basic.



## Players list for Auction

### "CBL SEASON 10" AUCTION - PLAYER LIST

#### II YEAR STUDENTS LIST

<b>I Category (A+)</b>	Mehul P., Yashvi K., Saisha P., Kishankumar C.S., Rahul S., Riya G., Subramanya K., Anusha K., Sudhanshu B., Vaishnavi T., Jyoti S., Hrithika V., Ankita S., Akshat N., Shivraj P., Queency R., Neeraj K., Muskan K.
<b>Base Price-500</b>	
<b>II Category (A)</b>	Md Sayeed, Sakshi B., Pritam R., Abhishekh H., Prateek B., Vinayak B., Kartik D., Anish P., Veleeta M., Aruba M., Pakshal K., Ambika G., Koustubh G., Simran S., Trupti G., Sherlyn V., Shivam R., Kiran P., Zumma R., Sanjana L., Sukanya H., Abhiraj G., Abhinav P., Roshan M., Divya P., Omkar B., Sohail M., Srishti., Pratiksha N., Junaid M., Ridhisha B., Sumaiyyakhanum, Sakshi P., Ruchita S., Hritik P., Rohini. H, Mishka P, Supriya S., Ritik B., Ayush A., Rupti V., Adarsha L.
<b>Base Price-400</b>	
<b>III Category (B+)</b>	Ashish C., Nihal B., Juhi J., Muskan S., Mahantesh B., Suprit H., Sapna P., Yash G., Ishaq V., Shreya P., Tabish D., Krishna Kumar Bajaj, Rahul H, Hrithik M, Savio Lobo, Furkhanahmed, Darshan S, E Lavanya, Akash G, Zeba Shaikh, Aditya, Srujan H., Vanshika R., Gaurav H., Varun P., Hrithik Majukar
<b>Base Price-300</b>	
<b>IV Category (B)</b>	Shanwaz M., Ayush J., Prafulkumar D., Adiba T., Sumeru P., Viren C., Sana M., Riya C., Samiahmed S., Rohit M., Emaad P., Shubha M., Rahul L., Pratik P., Raghuveer H., Yash S., Rashmi M., Anshul, Komal K., Manisha R., Ritesh A. Harshal T., Sankalp V., Ritesh C.
<b>Base Price-200</b>	
<b>V Category (C)</b>	Tanishq S., Akshay S., Majaheed S., Balaji P., Soujanya B., Abdul W., Hameed M., Mudassir M., Priyanka C., Manikant, Shubham M., Abhishekh P., Vaishnavi B., Rohit B., Veereshgouda, Muskan M., Chandrashekhar K., Kiran S., Vidya T., Pranali P., Prashant P., Prakash S.
<b>Base Price-100</b>	



## Auction Rules

Total Points to each Team for the Auction: XXXXX

Number of Players from 2nd Year - X

Number of Players from 1st Year - Y

Base Price for Each Category:

Category	Base Price Example for Auction
Category A+	500
Category A	400
Category B+	300
Category B	200
Category C	100

The Pattern for the Auction Increments is as follows:

Upto 1000: Increment will be of 100 points each

1000-2000: Increment will be of 200 points each

2000-4000: Increment will be of 500 points each

4000 onwards: Increment will be of 1000 points each

## Auction Photos









## CBL over the years



Launch of CBL Season 7 was celebrated in grandeur with all the team captains marching forward with their team flags and all teams took the CBL Oath.



Various rounds were conducted for the students as part of Season 7. Above are pictures from the Team Work and I, Me and Myself rounds.



## CBL over the years



The ice breaking event was conducted for all the CBL teams immediately after the launch during Season 8. The teams were asked to introduce all their players in a unique manner. Various rounds were conducted for the students as part of Season 8. Below is the Team Work round that was conducted for the students.



Team Falcons during the Launch of CBL Season 9. Group Discussion round which was one of the rounds conducted as part of CBL Season 9.





## CBL Survivor

CBL Survivor is a stress round conducted for duration of 36 hours where all the players of the teams are asked to participate in a variety of rounds conducted.





## Photos of Events



- ▶ The ice breaking event was conducted for all the CBL teams immediately after the launch of Season 10.

Even during the COVID-19 pandemic, various online rounds were conducted as part of CBL Season 10. ▶



Various rounds were conducted for the students as part of Season 11. Above are pictures from the Crisis Round and Team work Round ▶



## The Progress of the CBL Season

Qualifications, eliminations and rebidding. Based on their performance (points), top teams progress and bottom teams are eliminated at various stages in the competition.

Few of the players from the eliminated teams will be rebid by the qualifying teams after each elimination.

The qualified teams get to select one player at one time in the descending order of their final ranking at the time of elimination.

Rebidding happens in rounds with one player being picked each time.



Students waiting to find out the teams progressing to the next round and the teams being eliminated.

## The Results of CBL

With a series of eliminations of the teams at different stages of the competition in the end four teams qualify to the finals.

The winner of the CBL Professional and CBL Basic Championship are announced on the annual day "Anusmaran". Besides the team winner and runners up, students who excel are awarded in various categories Best Player, Emerging Player, Top 5 performers in the finals, Top 10 performers in the season in both CBL Professional and CBL Basic.

The students who performed well consistently in various events are chosen to represent the Institute in various inter collegiate management events at state and national level.

### List of General Championship Winners for the last 5 seasons

<u>Season</u>	<u>General Championship</u>	<u>Best Player of the Season</u>	<u>Emerging Player of the Season</u>
Season 11	Team Destroyers	Md. Saaliq Paaniwale	Ms. Anam Khoja
Season 10	Team Falcons	Md. Gous Sayed	Md. Saaliq Paaniwale
Season 9	Team Paramount Mettle	Ms. Vaishnavi Kulkarni	Ms. Yashvi Khoda
Season 8	Team Gladiators	Mr. Naman Jain & Ms. Ruchi Porwal	Mr. Shubham Habib
Season 7	Team Brainiacs	Mr. Himanshu Chaturvedi	Mr. Dhanraj Chikorde

## CBL Winners at a Glance

### Season 11

#### CHAMPION TEAM OF THE SEASON



**Destroyers**

#### RUNNERS - UP TEAM OF THE SEASON



**Crusaders**

#### PLAYER OF THE SEASON



**Md. Saaliq Paaniwale**

#### EMERGING PLAYER OF THE SEASON



**Anam Khoja**



## CBL Winners at a Glance

### Season 10

#### CHAMPION TEAM OF THE SEASON



Falcons

#### RUNNERS - UP TEAM OF THE SEASON



Fierce Dynamic Conquerors (FDC)

#### PLAYER OF THE SEASON



Md. Gous Sayed (Suhair)

#### EMERGING PLAYER OF THE SEASON



Md. Saaliq Paaniwale

## CBL Winners at a Glance

### Season 09

#### CHAMPION TEAM OF THE SEASON



Paramount Mettle

#### RUNNERS - UP TEAM OF THE SEASON



Falcons

#### BEST PLAYER OF THE SEASON



Vaishnavi Kulkarni

#### EMERGING PLAYER OF THE SEASON



Yashvi Khoda

## CBL Winners at a Glance

### Season 08

#### CHAMPION TEAM OF THE SEASON



Gladiators

#### RUNNERS - UP TEAM OF THE SEASON



Falcons

#### BEST PLAYER OF THE SEASON



Naman Jain & Ruchi Porwal

#### EMERGING PLAYER OF THE SEASON



Shubham Habib



## CBL Winners at a Glance

### Season 07

#### CHAMPION TEAM OF THE SEASON



Brainiacs

#### RUNNERS - UP TEAM OF THE SEASON



Destroyers

#### BEST PLAYER OF THE SEASON



Himanshu Chaturvedi

#### EMERGING PLAYER OF THE SEASON



Dhanraj Chikorde



## CBL Top Players for the Season

CBL Season XI TOP 10 Players	
Year	Name
I Year	Anam Khoja
II Year	Mohammed Saaliq Paniwale
I Year	Abhira Mamdapur
I Year	Hershini Patel
II Year	Mohammed Saad Soudagar
I Year	Vaishnavi Bajaj
I Year	Gautam Shah
I Year	Pranav Niranjana
II Year	Abhijeet Upadhya
II Year	Keerthi Khode

CBL Season XI Finals TOP 5 Players	
Year	Name
II Year	Mohammed Saaliq Paniwale
I Year	Vaishnavi Bajaj
II Year	Harpreet Kaur Singh
II Year	Priya Patil
I Year	Anam Khoja

CBL Season X TOP 10 Players	
Year	Name
II Year	Md. Gous Sayed
II Year	Trupti Gargad
II Year	Vinayak Belgaonkar
I Year	Akshita Singh
I Year	Mohammed Saaliq Paniwale
II Year	Subramanya Kalal
II Year	Pakshal Khivsara
I Year	Abhijeet Upadhya
II Year	Queency Rodrigues
II Year	Akshat Nawal

CBL Season X Finals TOP 10 Players	
Year	Name
I Year	Jayed Momin
II Year	Md. Gous Sayed
I Year	Gouri Patil
I Year	Jessica D'Souza
II Year	Jyoti Shiralkar
I Year	Nikhil Patil
I Year	Mohammed Saaliq Paniwale
I Year	Krinjal Ranawat
I Year	Khushi Mehta
I Year	Geetan Porwal

## CBL Top Players for the Season

### CBL Season IX TOP 3 Emerging Players

Rank	Name
1	Yashvi Khoda
2	Saisha Purohit
3	Mehul Porwal

### CBL Season IX TOP 3 Players of the Season

Rank	Name
1	Vaishnavi Kulkarni
2	Rahul Singh
3	Nomaan Sayed

### CBL Season VIII TOP 3 Emerging Players

Rank	Name
1	Shubham Habib
2	Mahendra Gowda
3	Apoorva Murgod

### CBL Season VIII TOP 3 Players of the Season

Rank	Name
1	Naman Jain & Ruchi Porwal
2	Shruti Tenginkai
3	Farheen Shariff

### CBL Season VII TOP 5 Emerging Players

Rank	Name
1	Dhanraj Chikorde
2	Mithushal Kandula
3	Sohail Karwar
4	Preetam Dalvi
5	Yashika Jain

### CBL Season VII TOP 5 Players of the Season

Rank	Name
1	Himanshu Chaturvedi
2	Anil Deshpande
3	Chinmayi Mahapurush
4	Kifah Maniyar
5	Rajat Modi

## CBALC Business League - Basic

Total No. of Seasons-3

Season	No. of Events	No. of Participants
2018-19	25	59
2019-20	38	88
2020-21	64	89

### Season 1- 2018-19

After aggregating all the scores, the prizes for CBL Season 1 the results were as below:

- Team "Proud CBALCITES" won the General Championship.
- Team "CBALC Underdogs" won the Runners-Up.



**Top Performer - Sumit Pawar**



**Champion Team of the Season**  
Proud CBALCITES

CBL Top Performers	
Teams	Name
CBALC Polymaths	Sumit Pawar
Proud Cbalcites	Somraj Patil
CBALC Underdogs	Aditya H

**Students who made it to CBL Pro - Priyanka, Aditya, Abhishek**

## CBALC Business League - Basic

### Season 2- 2019-20

After aggregating all the scores the prizes for CBL Season 2 the results were as below:

- Team "CBALC Rangers" won the General Championship.
- Team "Defenders" won the Runners-Up



**Srushti Hannikeri**  
Top Performer-Finals



**Champion Team of the Season**  
CBALC Rangers

Tournament-Top 5	
Team	Names
CBALC Rangers	Ritesh
CBALC Rangers	Srushti H
Outliers	Deepak
Defenders	Shreya A
CBALC Underdogs	Rohit B

Finals-Top 10	
Team	Names
CBALC Rangers	Srushti H
Outliers	Deepak
CBALC Rangers	Ritesh
Outliers	Jagdish K
Defenders	Shreya A
Outliers	Faraz M
CBALC Rangers	Tanishq
Defenders	Vinayak
CBALC Rangers	Mudassar
Defenders	Pratik P

### Students who made it to CBL Pro

Deepak, Krupa, Shreya K, Shreya A, Jagdish K, Shivani S



## CBALC Business League - Basic

### Season 3- 2020-21

After aggregating all the scores the prizes for CBL Season 3 the results were as below:

- Team "Defenders" won the General Championship.
- Team "Kaizen" won the Runners-Up.



**Farhat Khan Kittur**  
Top Performer- Finals



**Champion Team of the Season**  
Defenders

Tournament	
Team Name	Student Name
Kaizen	Neha Shivapujimath
Proud Cbalcites	Farhat Kittur
Kaizen	Chandan Vibhuti
CBALC Polymaths	Md Oais Mulla
CBALC Polymaths	Pratibha Yarazarwi
Proud Cbalcites	Rohit Patil
Defenders	Bharadwaj Naidu
CBALC Polymaths	Hrishikesh Terani
Proud Cbalcites	Sheela Mutnal
Defenders	Sunil Bhat

Finals – Top 5	
Team Name	Student Name
Proud Cbalcites	Farhat Kittur
Kaizen	Neha Shivapujimath
CBALC Polymaths	Hrishikesh Terani
Kaizen	Chandan Vibhuti
CBALC Polymaths	Pratibha Yarazarwi

### Students who made to CBL Pro

Farhat K, Chandan V, Md.Oais, Pratibha, Rohit P, Bharadwaj N, Sahana K, Nandini A, Shreya M, Shravya P, Sheela M, Amogha, Prajwal N, Shashank P, Anurag P, Chetana L, Anand S, Veeresh N, Pratiksha A, Priya S, Srinivas K, Vaibhav P, Saish N, Sagar

## CBALC Business League - Basic

### Season 4- 2021-22

So far, A Social Media round, Introduction to the team video round and CBL Basic got talent have been completed.

The CBL Basic got talent was conducted in the central hall, Lingaraj College.

The student talents included singing, dancing, crafts, stand-up comedy, magic show, poetry, story narration, painting, yoga, rangoli making, physical exercise, and solving the rubics cube.

External judges judged all the rounds and then gave a feedback.



## Evidence of Success

- Institution winning 78 General Championships at inter collegiate state and national level management events are the evidence of the overall improvement in the students through CBL and the team work among students.
- Students won 456 individual prizes in Best Manager, Business Quiz, Marketing, Human Resource, Finance, Entrepreneurship, Public Relations, Crisis Management etc at inter collegiate state and national level management events is the evidence of advanced learners being identified, challenged and them succeeding.
- Number of teams owned has remained between 18-20 (except for 2017-18) in the last 5 years and that there are 27 teams for 2021-22 is evidence of success of the peer learning initiative.
- The below results indicate successful peer learning in both advanced and slow learners.

### Awards / Recognitions Received at the State And National Level By Students

- **Total 151 General Championships** won in various State & National Level Management Events held at various Institutes since Inception.
- **Total 78 General Championships** won during 2016 - 2022
- **456 Individual Prizes are won** by our students in various State & National Level Management Events

### No. of General Championships Won – 78

S. No.	Year	National Level Event	State Level Event
1	2016-2017	4	9
2	2017-2018	8	13
3	2018-2019	12	10
4	2019-2020	12	6
5	2020-2021	--	1
6	2021-2022	3	--
<b>Total</b>		<b>78</b>	

### No. of Individual Prizes Won – 456

S. No.	Event	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	Total
1	Business Quiz	19	14	11	07	03	2	<b>54</b>
2	Best Manager	05	12	13	17	--	2	<b>47</b>
3	Marketing	14	14	21	11	03	3	<b>63</b>
4	Finance	17	16	14	17	02	3	<b>66</b>
5	HR	07	10	15	08	01	--	<b>41</b>
6	Communication	04	12	06	10	01	2	<b>33</b>
7	Other (ED, Public Relations, Journalism, Movie Making, Photography, Cultural, etc.)	27	34	33	29	07	10	<b>130</b>
<b>Total</b>		<b>93</b>	<b>112</b>	<b>113</b>	<b>99</b>	<b>17</b>	<b>22</b>	<b>456</b>



## Case Study on Developing Slow Learners to Advanced Learners

Students who have moved from Basic to Pro

### Case 1: Jagdish Kittur



He was a part of CBL Basic in his first year at the college. He was a part of team outliers and was among the top 10 performers. After the end of the season he became a part of CBL Professional and was in the team Crusaders. This team was the runners up at the end of the season. Now that he is in his final year, he is an owner of the team Rebels.

Students who have moved from Basic to Pro

### Case 2: Vishwanath Patil



He was a part of CBL Basic in his first year at the college. He was a part of team Defenders and actively participated in the events.. After the end of the season he became a part of CBL Professional and was in the team Titans. Now that he is in his final year, he is an owner of the team Destroyers.

## List of CBL - Professional teams for the last 6 seasons

Sl.No.	Season 7 (2016-17)	Season 8 (2017-18)	Season 9 (2018- 19)	Season 10 (2019- 20)	Season 11 (2020- 21)	Season 12 (2021-22)
1	Aficionados	Aficionados	Aficionados	Aficionados	Aficionados	Aficionados
2	Brainiacs	Brainiacs	Brainiacs	Brainiacs	Brainiacs	Barca
3	Crusaders	Destroyers	Crusaders	Crusaders	Crusaders	Brainiacs
4	Destroyers	Dragon Streaks	Destroyers	Destroyers	Destroyers	Conquerors
5	Dragon Streaks	Eminent Combatants	Dragon Streaks	Dragon Streaks	Dragon Streaks	Crusaders
6	Eminent Combatants	Falcons	Eminent Combatants	Eminent Combatants	Eminent Combatants	Destroyers
7	Falcons	FDC	Falcons	Falcons	Falcons	Dragon Streaks
8	FDC	Gladiators	FDC	FDC	FDC	Eminent Combatants
9	Fiery Fighters	Inferno Rovers	Fiery Fighters	Fiery Fighters	Fiery Fighters	Falcons
10	Gladiator	Paradigm Panthers	Gladiators	Gladiators	Gladiators	FDC
11	Impugners	Paramount Mettle	Inferno Rovers	Inferno Rovers	Inferno Rovers	Fiery Fighters
12	Inferno Rovers	Royal Tuskers	Mavericks	Mavericks	Mavericks	Gladiators
13	Mavericks	Trojans	Mustang Squadrons	Mighty Avengers	Mighty Avengers	Gryffindors
14	Mighty Avengers		Paramount Mettle	Paradigm Panthers	Paradigm Panthers	Immortals
15	Mustang Squadron		Royal Tuskers	Paramount Mettle	Paramount Mettle	Impugners
16	Paradigm Panthers		Titans	Royal Tuskers	Royal Tuskers	Inferno Rovers
17	Paramount Mettle		Trojans	Titans	Titans	Mavericks
18	Royal Tuskers			Trojans	Trojans	Mighty Avengers
19	Titans					Mighty Dragons
20	Trojans					Paradigm Panthers
21						Paramount Mettle
22						Prodigies
23						Rebels
24						Royal Tuskers
25						Titans
26						Trojans
27						Vikings

## CBL Pro Season 12 (2021-22)

CBL Season XII was launched with 27 teams, the most in any CBL Season till date and will be conducted over two semesters during the 2021-22 academic year. Every Team consists of 5 members from II year and 5 members from I year who were allotted through the Auction conducted in December 2021.

Rounds conducted till date

1. Social Media Round – Posting a team photo
2. Social Media Round – Teams progress in the in-house fest
3. CBL's Got Talent – 05th March 2022
4. Lamhe Photo Presentation Round – 12th March 2022
5. CBL Launch and Ice Breaker – 19th March 2022

## Problems encountered and resources required

### Problems encountered:

Getting experts from industry and academia to judge throughout the year and during the 36 to 48 hours nonstop CBL Survivor is a real challenge.

Conducting of events during the lockdown due to the Pandemic. Second half of the CBL Professional Season 10 and CBL Basic Season 2 being conducted with the faculty, students and judges in their respective homes was a challenging situation.

Convincing few parents who want their children to focus only on academics to let them participate in CBL.

Students dropping out of BBA leaving teams who have bid for them during auction short of a player or two.

### Resources required:

Financial resources: Remuneration to judges

Infrastructure: Classrooms, Auditorium and Playground.

Human resources: Judges from industry / academia, Faculty as organizers and as owners in CBL Basic

Time : 3 hours a day for two days a week in the afternoon for CBL, besides academic activities.





