

KLE Society's
Lingaraj College, Belagavi
(Autonomous)
Department of History
Tourism Management
Course code – CTM32

Teaching hours per week : 02
Total Teaching hours : 40

Total Marks :50 Marks

Course Outcomes:

Student's will able to:

1. understand the inter relationship between travel and tourism
2. Analyse various components of tourism .
3. Acquaint with tourism marketing and promotion.
4. Gain knowledge about the fundamental concepts of growth and development of tourism.

Paper I : DIMANSIONS OF TOURISM

Unit	Course Content	Hours
1	Definition ,Nature and scope of tourism. History of tourism ,Beginning of Tourism ,Modern Tourism and Development of Tourism.	8
2	Types of Tourism: Cultural Tourism, Historical Tourism , Business Tourism ,Environmental or Eco Tourism and Medical Tourism .Mode of transport.	6
3	Tourism services and operations: Travel Agency ,Tour Operations , Guides and Tourism Information.Basic Infrastructure for Tourism promotion.	6

Paper II : Tourism and Heritage of India.

Unit	Course Content	Hours
1	Geography of Tourism :Tourism and Environment and Seasonality. Historical Monuments: World Heritage Sites in India, Museums,Wildlife Sanctuaries ,Beaches and Hill Stations of Karnataka.	10
2	Tourism Planning and Policies in India.	5
3	Historical Monuments :World Heritage Sites in India,Museums,Wildlife Sanctuaries , Beaches and Hill Stations of Karnataka .Map and Chart Work.	5

Books for Reference

1. Gupta T.C : Tourism products in India
2. G.S.Bhatra : Tourism in the 21st Century
3. Shaloo Sharma : Indian Tourism today-Policies and Programmes
4. K.S.Vijaylaxmi : History and Tourism (Eng & Kannada Ver.)
5. Dr.S.N.Shivarudraswamy: Bhartiya Pravas Udama
6. INGOU : Study Materials (Bachelor in Tourism Studies)